

Is your firm in compliance with the alternative investment regulatory requirements?

Why?

We live in a regulatory-centric environment



AI Insight can give you the confidence to offer complex product lines to remain competitive.

How?

Conduct thorough, independent analysis on alternative investment offerings



AI Insight's tools make it easy for you to source and research new alternative investment products, determine investor suitability and compare both public and private offerings.

What?

Present alternative investment offerings in a consistent and transparent manner



AI Insight's Training, Education & Research log automatically tracks your research and training activity for compliance purposes.

Reference the following SEC Alerts and the corresponding AI Insight platform tools that offer regulatory support.



SEC Alert	Excerpts of SEC Alert	AI Insight Support of SEC Alert
SEC Examination Priorities 2020 (Additional focus areas involving RIAs)	<p>⇒ OCIE will continue to review the compliance programs of RIAs, including whether those programs and their policies and procedures, are reasonably designed, implemented, and maintained.</p> <p>⇒ Areas of focus will include whether the firms maintain effective compliance programs to address the risks associated with best execution, prohibited transactions, fiduciary advice, or disclosure of conflicts regarding such arrangements.</p>	<ul style="list-style-type: none"> ✓ AI Insight provides tools to help RIAs source and research new alternative investment products, determine investor suitability and compare both public and private offerings. ✓ You may compare 120+ program features including offering price, distribution rates, compensation structures, all aspects of offering fees, net proceeds and more.
SEC Investor Bulletin: Private Placements Under Regulation D	<p>⇒ Your [financial professional] must determine whether an investment in the private placement is suitable for you.</p> <p>⇒ This means your [financial professional] will have to consider factors such as your age, financial situation, current and future needs, investment objectives and tax status.</p> <p>⇒ It is important for [the investor] to obtain all the information that you need to make an informed investment decision.</p>	<ul style="list-style-type: none"> ✓ AI Insight provides unbiased representation of offerings at the program level consistent with the current prospectus or PPM. ✓ AI Insight currently covers 181 private funds that are raising capital, representing just over \$8.9 billion in capital raise/AUM¹. AI Insight users have access to research, sort, compare, and analyze all of the funds in our coverage universe.

SEC Alert	Excerpts of SEC Alert	AI Insight Support of SEC Alert
SEC Investor Bulletin: Non-Traded REITS	<p>⇒ When offered an opportunity to invest in a non-traded REIT, your financial professional should provide you with a copy of a prospectus for the investment. The prospectus is the offering document describing the REIT's investment strategy, offering terms, risks and other information that you should consider when deciding whether to invest.</p> <p>⇒ Non-traded REITs that are registered with the SEC also must regularly file quarterly and annual reports detailing the financial results of the non-traded REIT.</p>	<ul style="list-style-type: none"> ✓ AI Insight's Financial Performance Reporting tool, including Industry Reports, offers easy access to hard-to-find key financial metrics for Non-Traded REITs, Non-Traded BDCs and Interval Funds. ✓ You also have the ability to compare performance using customizable charts and spreadsheets. Set alerts to easily conduct ongoing product monitoring and due diligence to help you uphold your fiduciary responsibilities.
SEC Examination Priorities 2020 (Regulation Best Interest)	<p>⇒ The Commission's June 2019 adoption of Regulation Best Interest, the Interpretation Regarding Standard of Conduct for Investment Advisers, and the Form CRS Relationship Summary will have a direct impact on the retail investor experience with broker-dealers and RIAs.</p> <p>⇒ OCIE intends to assess implementation of the requirements of Regulation Best Interest, including policies and procedures regarding conflicts disclosures, and for both broker-dealers and RIAs, the content and delivery of Form CRS.</p>	<ul style="list-style-type: none"> ✓ AI Insight's Regulation Best Interest Resource Guide gives you an at-a-glance look at the Regulation Best Interest Care Obligation and Compliance Obligation requirements. ✓ AI Insight offers support resources for these requirements to help RIAs improve process efficiencies in addition to what you've already been doing. ✓ Documentation for all research and training is automatically logged to help RIAs maintain compliance procedures.
SEC Investor Bulletin: Alternative Mutual Funds	<p>⇒ Alternative mutual funds hold non-traditional investments or use complex investment and trading strategies.</p> <p>⇒ Investors considering alt funds should be aware of their unique characteristics and risks.</p>	<ul style="list-style-type: none"> ✓ AI Insight Alternative Investment Research Report offers the ability to evaluate an aggregation of insightful quantitative and qualitative data including fund company, strategy, portfolio and investment advisor overviews. ✓ Run side-by-side fund comparisons based on 70+ features, such as strategy, exposure, fees and performance.

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