



Alternative Investment Insight through
Research, Training and Increased Efficiency

Co-Branding Webinar Series

Your opportunity to connect with AI Insight's network
of Broker-Dealers, Financial Advisors and RIAs.

Being a part of AI Insight means you can leverage our extensive network of partners in your selling group to open the door to new business opportunities. Connect easily by participating in the AI Insight Co-Branding Webinar Series.

How does it work?

As the alternative investment manager, you're the expert. AI Insight can help to get your knowledge in front of Broker Dealers, Financial Advisors, RIAs and Due Diligence personnel. Choose the webinar option that works best for your business, then we'll market to our audience:

- Webinar invitations and reminders to attendee list
- Promotion in AI Insight monthly newsletter to current clients
- Conduct personal outbound calls to Broker-Dealer key contact
- Advertise in publications like DI Wire and AI Insight social media accounts
- Ad with registration link and other promotion on the AI Insight platform
- AI Insight Customer Care team will discuss on inbound calls

Webinar options

- **Broker-Dealer/RIA/Due Diligence Analyst educational webinar:** A 35-minute education-only presentation on a specific industry-related topic, structure, sector or strategy followed by a 15-minute presentation of your investment product offering. Cost: \$2,500
- **Financial Advisor CE-qualified webinar:** A 50-minute education-only presentation on a specific industry-related topic, structure, sector or strategy, and/or regulatory initiative. The format includes a 35-minute presentation, followed by a 15-minute Q&A session by phone/chat. Cost: \$5,000 if Sponsor creates presentation; \$7,500 if AI Insight creates presentation.

Post-webinar lead follow-up

After the webinar, you'll have access to:

- List of attendee names and email addresses
- Access to the webinar recording link to share
- CE course available for AI Insight users and non-AI Insight subscribers

Get started

Contact Jen Ronan, VP-Client Engagement at 877.794.9448 ext. 703 or jronan@aiinsight.com or
Patty Villani, Sponsor Relations Associate at 877.794.9448 ext. 730 or pvillani@aiinsight.com.