



Alternative Investment Insight through
Research, Training and Increased Efficiency

New Offering Introduction

Your exclusive opportunity to connect with
AI Insight's network of Broker-Dealers and RIAs.

Being a part of AI Insight means you can leverage our extensive network of partners to open the door to new business opportunities. Connect easily by participating in the AI Insight New Offering Introduction Webinar.



As the alternative investment manager, you're the expert. AI Insight can help to get your knowledge in front of Broker Dealers, Advisors*, RIAs and Due Diligence personnel in an efficient, cost-effective and personalized way.

- Focusing on the analyst's perspective, AI Insight will conduct a deep-dive interview with you
- Specifically, we'll focus on the offering, and what the due diligence and review committee needs when considering your product offering

*Available to advisors with broker-dealer approval



AI Insight will work with your team to develop content and help promote the call to our audience:

- Develop Q & A format, manage rehearsals and lead WebEx call
- Webinar invitations and reminders to broker-dealer, RIA and due diligence analyst attendee list
- Banner ad with registration link and other promotion on aiinsight.com
- Promotion in AI Insight monthly newsletter to current clients
- Conduct personal outbound calls to key contacts



After the webinar, you'll have access to:

- List of attendee names and email addresses
- Access to the webinar recording link to share
- AI Insight will send a follow-up thank you with recording link to all who registered

To get started, contact Jen Ronan, Sr. Director-Sponsor Relations at 877.794.9448 ext. 703 or jronan@aiinsight.com.

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