



Alternative Investment Insight through
Research, Training and Increased Efficiency

AI Insight offers research and education on Alternative Mutual Funds to help financial professionals better understand these complex investments and remain regulatory-compliant.



Research Reports

View key details about other funds in the industry using unbiased reports addressing the breadth and diversity of alternative mutual funds as well as differences across the underlying strategies.



Research Tools

Use robust tools to perform detailed fee analysis, run side-by-side fund comparisons and receive ongoing fund updates. Our comprehensive education modules cover key features, risks and considerations of alternative strategy mutual funds to help your firm stay regulatory-compliant.



Lead Generation

Sales leads will be sent directly to your wholesaling team so they can easily connect with advisors and RIAs for prospecting.

Example Alternative Mutual Fund Categories

- | | |
|-------------------|----------------------|
| Long-Short Credit | Multi-Alternative |
| Long-Short Equity | Multi-Currency |
| Managed Futures | Non-Traditional Bond |
| Market Neutral | Options-Based |

Additional asset classes will be added based on subscriber requests.



Request a live tour and ask about AI Insight subscription options:

- Call us at (877) 794-9448 ext. 710
- Send us an email at riskmanagement@aiinsight.com

AI Insight created an enhanced framework for understanding the Alternative Mutual Fund industry.

Our alternatives-centric strategy provides comprehensive information covering investment methods to help financial professionals apply liquid alternatives in their practices.

Target Fund List



Compare investments using our target list of funds including those with an alternative strategy, a 3-year track record, and \$500 million in assets under management*.

Conduct Research



Our alternative-centered focus provides research on various strategies including managed futures, long-short, market neutral and alternative allocation.

Track Performance



Stay up-to-date on ongoing performance with portfolio-oriented peer groups and strategy-based benchmarks for performance comparison insight.

Grow Your Business



Receive leads and increase your visibility with our key audience by leveraging marketing opportunities such as webinar partnerships and co-branded materials.

*Alternative Mutual Funds under \$500 million in AUM will be considered based on subscriber requests.



www.aiinsight.com

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